

## Report

### KDS Malayalee Business Network Meeting: July 2018



The KDS Malayalee Business Network Meeting was held on 21st July 2018 at the Hotel Emerald, 112, Babar Lane, Behind Lalit Hotel, Connaught Place, New Delhi. Over of 70 NRK enterprises and business professionals participated in the event. This meeting was the culmination of ten network meetings of Malayalee Business Network (MBN) organised at different regions of NCR of Delhi during 2017-18. KDS Malayalee Business Network Meeting is a business networking programme for Non- Resident Keralite (NRK) entrepreneurs from the NCR of Delhi. Over of 300 NRK enterprises and business professionals participated in various network meetings of MBN.

Dr. Jacob John, President, Kerala Development Society, while delivering the Welcome Address, stated that KDS Malayalee Business Network Meeting will be regularly held in NCR of Delhi to help Malayalee Entrepreneurs in expanding their business. He has also informed that a special focus will be given to Malayalees in starting new business, especially enterprises which generate more employment opportunities. He has emphasised the need for sharing the profit from business in helping the community members in addressing problems related to their basic needs.



**Dr. Jacob John delivering the Welcome Address**

Dr. S. Sunanda, Secretary General, Confederation of Indian Textile Industry, delivered a motivated speech to participants. She has shared her experience in business promotion and elaborated different business opportunities in textile sector.



**Dr. S. Sunanda Addresses**

Mr. Binoj Cherian, Managing Director, STJ Electronics Pvt. Ltd. shared the perception of second generation Malayalee entrepreneurs in NCR of Delhi. He has emphasised the need for learning from the best practices of successful entrepreneurs of North India.



**Mr. Binoj Cherian Addresses**

Mr. Babu Kuriakose, Business Consultant, presented various components of good Business Communication strategy.



**Mr. BabuKuriakose Addresses**

Mr. Josy Antony, Managing Director, Blue Bell Buying Services Pvt. Ltd., elaborated main features of successful enterprises in international business



### **Mr. Josy Antony Addresses**

Mr. Zack Varghese, Managing Director, Zack Marketing explained various features of domestic business in India with special reference to his successful experience in hotel supplies.



### **Mr. Zack Varghese Addresses**

Mr. Gilbert Chacko, Director, Emmanuel International Inc. shared his experiences and learning from Indo-Korean Business Collaboration



### **Mr. Gilbert Chacko Addresses**

Advo. Manoj V George, Head- Litigation Attorney, Newtons Law LLP, highlighted various aspects of intellectual Property Rights in the context of investment and technology transfer.



### **Advo. Manoj V George Addresses**

Mr. K. G. Satheesh, Director, JVC Kenwood Marketing India Private Ltd presented his experiences in Indo- Japan business and various aspects of doing successful international business.



### **Mr. K. G. Satheesh Addresses**

Mr. Jose K Managing Director, Drishya Holidays and National Coordinator, MBPP, presented the various activities of KDS-Malayalee Business Promotion Programme. He has also highlighted the benefits of web- based business promotion programme in the context of [www.malayaleebusiness.com](http://www.malayaleebusiness.com).



### **Mr. Jose. K Addresses**

Mr. A.J. Antony, Founder, Manna media explained the benefits and relevance of Digital Media Marketing for Malayalee Business Enterprises.



### **Mr. A.J. Antony Addresses**

Mr. Johnson P J, Director, Home Pass Networks and Communications Pvt. Ltd, shared his business experiences in the field of media and communications. He has also emphasized the need for providing services in identifying investors and funds for malayalee enterprises.



### **Mr. Johnson P J Addresses**

Mr. Thomas James, Co-founder & CEO, WegVoraus, Ms.Ritu Sharma, Head Marketing, Emerald Group, Mr.Unnikrishan T Nair, Prime Labs also addressed the participants and actively participated in the discussion.