

Report
Consultation Meeting on
Formation of a Business
Chamber of Non-Resident
Keralites in India



Kerala Development Society (KDS-Delhi)



Prof. K.R.G. Nair addresses

A consultation meeting on Formation of Business Chamber of Non Resident Keralites in NCR of Delhi was organized by Kerala Development Society jointly with Kerala Business Forum on 23 April 2016 at Conference Hall, Kerala House, New Delhi. A total of 60 entrepreneurs participated in the meeting. Dr. K.R.G. Nair (Formerly Professor and Head, Department of Business



Mr. Unnikrishnan T. Nair addresses, from L to R: Prof. K.R.G. Nair, Mr. A.T. Sainudeen, Mr. Rajan Skharia and Mr. P.K.N. Nambiar



Mr. Rajan Skharia addresses

Economics, University of Delhi) chaired the meeting. Mr. Unnikrishnan Nair (Chief Executive, Prime Labs, New Delhi and Convener, Kerala Business Forum), Mr. Rajan Skharia (Managing Director, Mecpro Heavy Engineering Ltd, New Delhi), Mr. P.K.N. Nambiar (C.E.O, Electro Spark, New Delhi), Mr. A.T. Sainudeen (Star Marklink Pvt. Ltd.) and Dr. Jacob John (President of KDS-Delhi) have made presentations and led the discussions.



Mr. P.K.N. Nambiar addresses



Mr. A.T. Sainudeen addresses

The need for registering Kerala Business Forum as a chamber was emphasized. Kerala Business Forum has now been functioning as a project of Kerala Development Society. The new chamber should function as business promotion agency for Non-Resident Keralites in India in order to promote business and employment creation in the context of Make in India, Start up



A view from participants



A view from Open House discussion

India and Stand up India Schemes, and other industrial promotion programmes of Government of India and governments of various Indian States.

The primary focus areas of the proposed chamber are discussed. These include networking of non- resident Keralite entrepreneurs in Delhi and other national and international locations, dissemination of business opportunities, government policies and schemes, liaising with governmental agencies, assisting



Dr. Jacob John addresses



A view from participants

entrepreneurs in dealing with statutory authorities and international business development and business support services such as conducting feasibility, evaluation and sectoral studies.

It is proposed to register a Business Chamber as a non-profit company under section 8 of company Act head quartered in New Delhi with offices in



Network discussions in progress



Network discussions in progress

different metro cities. With an appropriate name it can become an independent and not-for-profit organization. Micro, small and medium enterprises (MSME) based Malayalee entrepreneurs are the potential members of the Chamber. Non-malayalee entrepreneurs can also be admitted as members. Various categories of memberships can be finalized through consultations.

The following suggestions were also made in the meeting

- KDS may prepare a detailed proposal covering various aspects of the proposed chamber including technical and financial aspects.
- Young entrepreneurs shall be one of the main beneficiaries of the proposed chamber.
- More consultation meeting are to be held before the registration of the chamber
- The proposed chamber should not be duplication of existing chambers. The new chamber should be new generation are in line with the new technologies emerging business needs and changing policy environment.